



Locus Robotics Announces First Deployment of New Robotic Warehouse Fulfillment System

Multi Bot Solution to Drive Increased Throughput for eCommerce Fulfillment Innovator Quiet Logistics

ANDOVER, MA – November 17, 2015 – Locus Robotics Corporation announces today the first deployment of its new multi robot warehouse fulfillment system, just in time for critical holiday season shipping. Development partner Quiet Logistics, Inc., a leading provider of tech driven third party fulfillment services for eCommerce innovators such as Zara, Bonobos and Bluefly, is using the technology in one of its third party fulfillment centers.

“Locus is working to solve the real world, daily challenges experienced directly in our fulfillment operations – they understand warehouses,” said Brian Lemerise, VP of Operations at Quiet Logistics. “We were the first service provider to deploy Kiva robots. And now we see even greater benefits with Locus – stronger throughput and greater operational flexibility at a significantly lower cost of deployment.”

The Locus solution moves customer orders out the door more quickly, more accurately, and more efficiently by reimagining the role of robots within the warehouse environment. Working within the client’s current infrastructure, the system reduces costs and increases productivity, all with improved order accuracy and time to ship.

“Today we introduce our new multi robot fulfillment solution,” said Bruce Welty, CEO and co-founder of Locus Robotics Corporation. “The solution addresses all the challenges that keep warehouse operators up at night - scalability, redundancy, portability, flexibility, adaptability and manageability –

while dramatically improving throughput and quality. It's the culmination of many, many years of doing, thinking, building and testing within the four walls of the warehouse."

ABOUT QUIET LOGISTICS, INC

Quiet Logistics, Inc. is the eCommerce fulfillment provider of choice for leading brands and e-tailers. Quiet combines best-in-class technology with a deep understanding of brand care to deliver a precise and highly personalized customer experience for its clients. In addition to traditional third-party fulfillment, Quiet offers Managed Services, an "insourced" approach to eCommerce operations that leverages Quiet's technology, processes and management in client-owned distribution centers. Annually, Quiet ships over \$1 billion in eCommerce orders. For more information, visit www.quietlogistics.com.

ABOUT LOCUS ROBOTICS CORPORATION

Leveraging years of direct warehouse operations experience and deep firsthand knowledge of warehouse robotics, Locus Robotics Corporation has engineered a new approach to mission critical fulfillment operations. The Locus solution delivers greater throughput, reduced costs and unparalleled flexibility in moving inventory and orders through a fulfillment center. The efficiency and flexibility in turn allow operators to keep up with the increasingly complex demands of channel partners and consumers. For more information, visit www.locusrobotics.com.

###

MEDIA CONTACT:

BRANDSTYLE COMMUNICATIONS

Zoe Weisberg Coady / zoe@brandstylecommunications.com

212.867.0385